



Posta

Power up your
communication

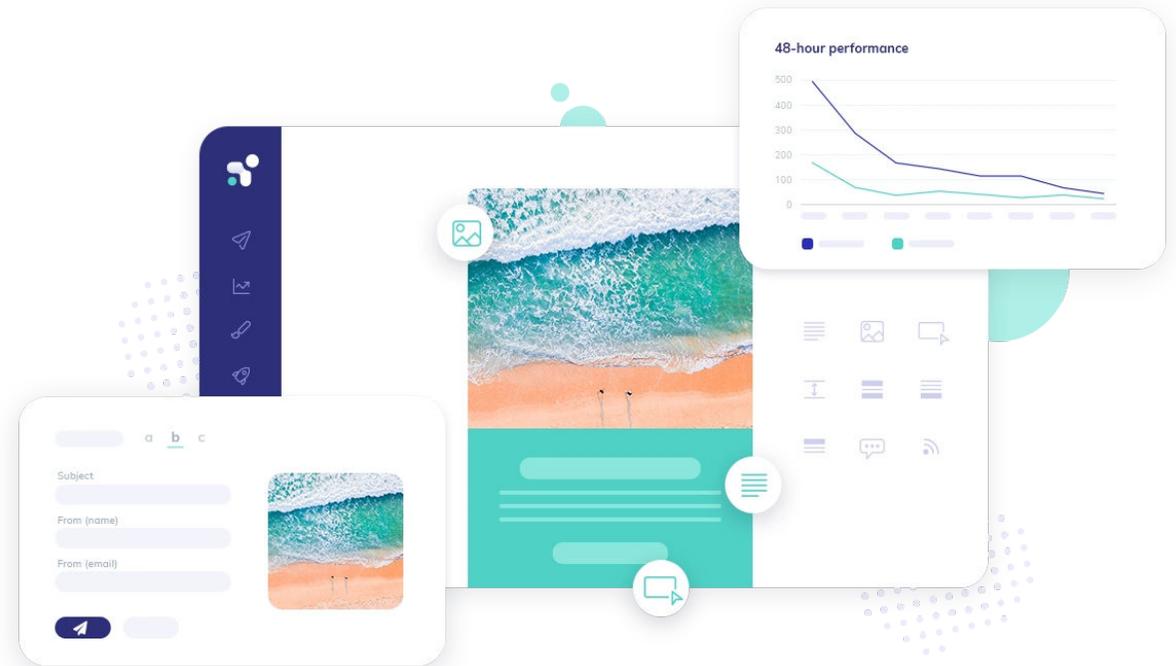


Sitesi

Your Digital World
In Safe Hands

The best email marketing platform for small businesses

All your email marketing needs in one spot! Whether you're a one-man show or you're running a growing business, we have all of the email marketing tools and advanced features needed to make your emails work for your success.



Create beautiful, branded emails at the click of a button

Impress, build your brand and earn recipients' trust with our set of design tools. Create your own designs or use our customisable email templates to easily reach your audience with beautiful and responsive emails.



Email designer

Bring your creativity, we'll handle the rest. Use our simple and intuitive drag & drop Email Designer for creating beautiful emails that you can save for the future, or code your own template in HTML.



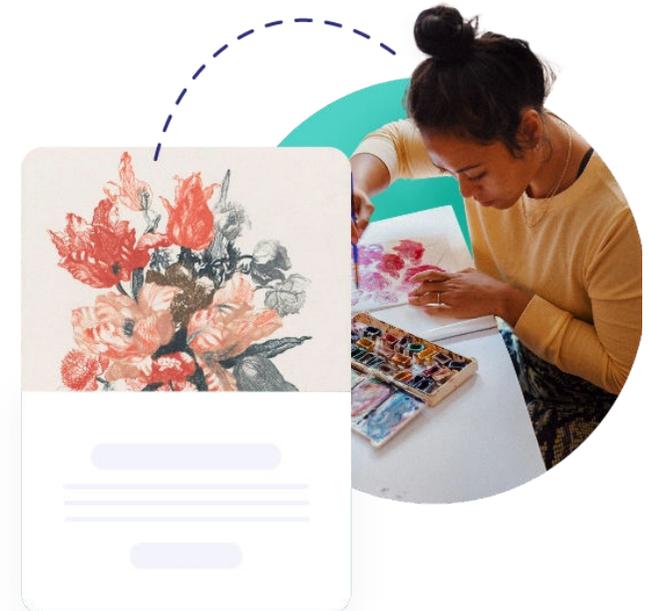
Template gallery

Our diverse collection of ready-to-use templates will help you create beautiful newsletters and other emails in minutes. Just pick a design that suits you and customize it to fit your needs.



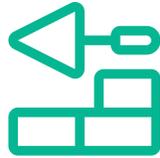
Personalisation features

Personalize your emails with your recipients' information like their name or country, add social media widgets or insert javascript to take full advantage of your email communication.



Send with confidence

We make creating campaigns easy. Our email marketing platform will help you customize every aspect of your email sending, to provide your audience with the content they want when they want it.



Campaign creator

Take full control of your email campaign. Easily select your recipients and content, set up A/B tests, and watch as your emails are sent out in real time.



Advanced scheduling options

Create and schedule your emails to make the most out of every campaign thanks to our advanced email marketing software.



Email automations

Set up advanced automation scenarios to make sending emails easy. Visualize your plan, create different rules for different flows and find triggers that fit your strategy.



Build your contact list

Generate valuable leads and build a list of confirmed, double opted-in and privacy-law compliant contacts without a hassle.



Subscription forms

Need leads? The Posta email marketing platform lets you create unlimited web forms designed to help you grow your audience in a reliable and GDPR-compliant way.



Popups

Attract your subscribers with popup forms that can appear on your website with a chosen time delay. You can choose their style, fields and various subscription options.



Landing pages

Our modern landing page builder will help you grow your business, without any coding experience required. Choose from pre-designed templates, or create your own design.



Analyse and improve your campaigns

Use our detailed statistics and reports for continuous learning and development.

Find your strengths and weaknesses in order to effortlessly create an effective email marketing strategy.



Thorough activity reports

Learn about your recipients thanks to advanced reports, including geolocation tracking, click maps, detailed link click monitoring, click rates and delivery statistics.



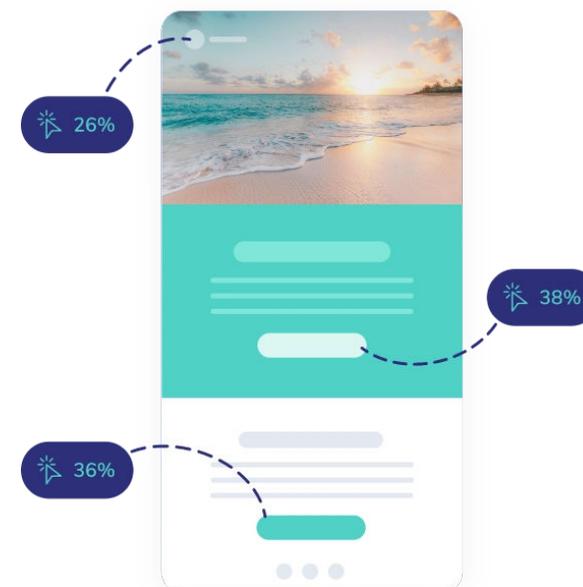
Real-time delivery monitoring

Track your email delivery in real time so that you can respond to any issues immediately. Follow along with detailed data as the emails arrive in your recipients' inboxes.



Unsubscribe insights

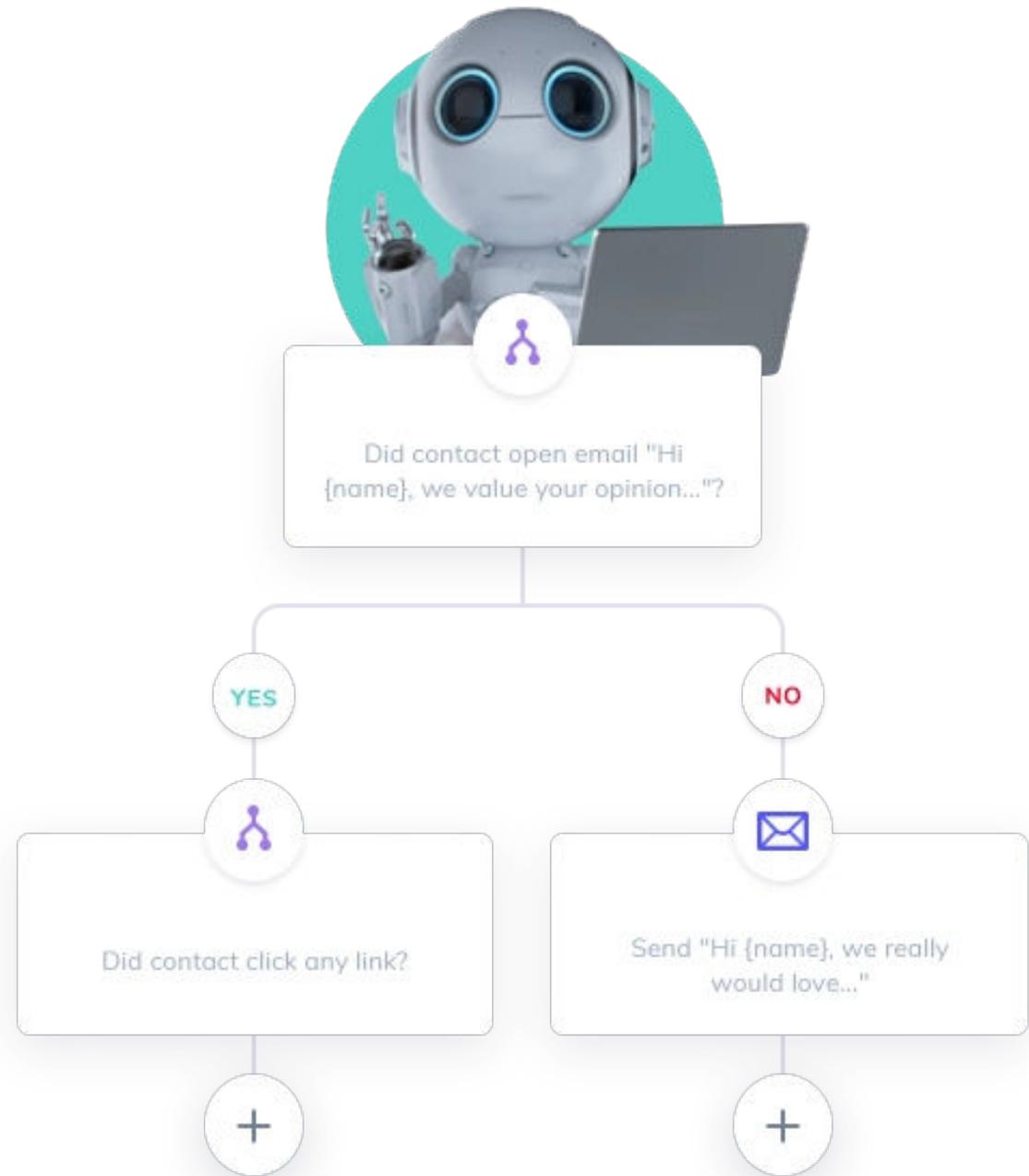
Find out why users are unsubscribing and learn how to avoid losing your audience in the future and learn which contacts are the most engaged.



Set up powerful email automations

Our state-of-the-art email marketing automation platform will help you create fully automated campaigns based on your audience's real-time behaviors.

- Create branching scenarios depending on your recipient's actions.
- Schedule follow-up emails.
- Create multi-step sales funnels.
- All through a simple, intuitive interface that you can learn in minutes.



Contact management made easy

Keeping your contact list clean is crucial. Our email marketing tool will let you sort and segment your leads as well as manage any number of subscribers with ease.



Custom fields

Tag your audience with information such as their birthdays or interests that will let you personalize your communication and drive conversions by sending relevant content.



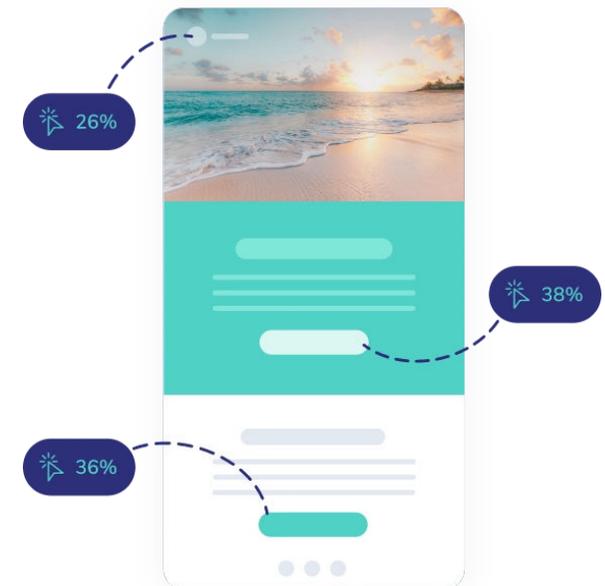
Segmentation

Automatically sort through your contacts' email addresses to create powerful segments based on your audience's information. Create better communication without manually sorting your list.



Contact pruning

Never waste another slot on a dead contact. Set up Posta email marketing services to automatically clean your audience of inactive recipients to keep your reputation high.



Find the perfect variant with A/B testing



Use the power of A/B testing to try out new concepts and see which ideas work and which ones don't. Try out two or more variants of your layouts, subject lines, content, and more to find the perfect email for your needs.

- Our system will send out a small batch of emails.
- It will decide which variant performs better...
- ...and automatically send it out to the rest of your list.

Want to
get started?

Email hello@sitesi.co.uk



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